



WKYC.COM | ENQUIRER | POST | WCPO | CIN WEEKLY | Classifieds | Cars | Homes | Jobs | Help



Things to Do: Find events by keyword, community & more. Leave blank to browse all events.

Keyword(s): [input] All dates Specify date(s): (xx/xx/xx) Today [input] to [input] Go!

Currently: 30°F Mostly Sunny Weather | Traffic

HOME NEWS ENTERTAINMENT SPORTS REDS BENGALS LOCAL GUIDE MULTIMEDIA ARCHIVES SEARCH

ENTERTAINMENT CIN WEEKLY cinscene You Tell Us Dear Doug Ask Rocco The Last Word Staff Blog CiN Cooks CiN Stylista Archives CALENDARS DINING MOVIES NIGHTLIFE BAR GUIDE VIDEO GAMES DATING VISITOR'S GUIDE

Wednesday, October 12, 2005

# Pod to the people

## Once you figure out what they are, podcasts can be lots of fun and might fill that I-hate-radio void in your life

GINA DAUGHERTY | CIN WEEKLY

You got me. Up until about a month ago, I had no idea what a podcast was. I could only assume it had something to do with iPods, and since I have two, I thought I better get on the wagon.

I was wrong about podcasts having anything to do with iPods. And since you may have a similar misconception (don't lie, you have no idea what a podcast is either), I'll try and get you on the wagon, too.

### TO PODCAST OR NOT TO PODCAST

To podcast, you need neither an iPod nor the ability to broadcast. (Discuss.) All you really need to listen to a podcast is a computer with Internet access. You can listen to them right off the podcasts' home Web site, without a digital music player or even a set of headphones. You download them just like you would anything else, such as an online movie clip or software updates.

Though you can get podcasts from Web sites, Apple has made the task of finding and downloading podcasts incredibly easy with its newest versions of iTunes (versions 4.9 and 5.0), available for free download at [www.apple.com](http://www.apple.com). With iTunes' new podcast directory, you can search thousands of free podcasts just like you do artists, songs and albums within Apple's music store. (IPodder, ipodder.org, also offers software you can download and use to listen to podcasts, but I



ZOOM Apple

Contrary to the name, you don't need an iPod and it's not really a "cast" since you can listen to show whenever you want.

# Great Values



More ...

### ADVERTISEMENT

- I want all season tires
I want side-impact airbags
And ample room for football gear

found iTunes easier.)

Once you download what you want, just pull the podcast onto your portable music player and, tada! You've got your very own radio show you may actually want to listen to. Just like radio programming, podcasts fill in the silences of commutes, serve as background during work hours and kind of annoy you.



## **BUT WHAT IS IT?**

But none of this has yet to tell you exactly what a podcast is, though, which is the tricky part, mostly because the term podcast is a terrible misnomer.

The name suggests it has something to do with iPods, like I thought. And the "cast" portion makes you think it's a broadcast, with isn't really the case either.

So what is a podcast? It's kind of like a radio show, though often made by individuals waxing on about their relationships or their feelings on their favorite football team. Television, newspapers and actual radio programs have gotten in on the action, such as Ebert and Roeper's movie review podcasts, Enquirer beat writer Mark Curnutte's Bengals' podcasts and NPR's On The Media podcasts.

The best way to find out if podcasts will fill the I-hate-radio void in your life is to check them out through iTunes' podcast library. If you find one you really like, you can subscribe to it with a click of your mouse. From there, the podcast will automatically download into your iTunes whenever there is a new one.

Pretty cool, eh?

## **SITES TO GET YOU STARTED**

### **SHOWS**

- [www.espn.com](http://www.espn.com) podcasts - Sports, of course.
- [www.kqed.com](http://www.kqed.com) - Public broadcasting for Northern California. Discussions of local, state, national and international issues, as well as in-depth interviews.
- [www.npr.org/podcasts](http://www.npr.org/podcasts) - Selections from Morning Edition, All Things Considered and others.
- [www.dawnanddrew.com](http://www.dawnanddrew.com) - Husband and wife reveal their dirty secrets from a farmhouse in Wisconsin.
- [www.slate.com](http://www.slate.com) - The magazine's podcasts cover everything under the sun.
- [podfinder.podshow.com](http://podfinder.podshow.com) - MTV veteran and podcasting pioneer Adam Curry introduces new podcasts from around the world

### **DIRECTORIES**

- [www.podcastalley.com](http://www.podcastalley.com) for a podcast portal and monthly voting
- [www.odeo.com](http://www.odeo.com) (above) a "tagged" directory of shows and a tool to download them.

### **LOCALLY**

We're not saying this is comprehensive, but here are a few of the shows being produced around here that we've found.

- woxy.com - Modern Rock Minute and unsigned@woxy
- funnyindian.com - comedian Rajiv Satyal
- wvxu.org - weekend news programs
- shiftyeyedog.libsyn.com - Kel and Brian talk football



Search our site by keyword:  

Search also: [News](#) | [Jobs](#) | [Homes](#) | [Cars](#) | [Classifieds](#) | [Obits](#) | [Coupons](#) | [Events](#) | [Dining](#)  
[Movies](#) | [Video Games](#) | [Hotels](#) | [Golf](#) | [Visitor's Guide](#) | [Maps/Directions](#) | [Yellow Pages](#)

[CINCINNATI.COM](#) | [NKY.COM](#) | [ENQUIRER](#) | [POST](#) | [WCPO](#) | [CIN WEEKLY](#) | [Classifieds](#) | [Cars](#) | [Homes](#) | [Jobs](#) | [Help](#)

[Search](#) | [Need help?](#) | [News tips](#) | [Letters to editors](#) | [Subscribe](#) | [Web advertising](#)  
[Newspaper advertising](#) | [Place a classified](#) | [Circulation](#) | [Awards](#)

Copyright 1995-2005. The Cincinnati Enquirer, a Gannett Co. Inc. newspaper.  
 Use of this site signifies your agreement to the [Terms of Service](#) (updated December 19, 2002).